

ARAB WORLD DESIGN AWARD 2025
THIRD EDITION

CALL FOR ENTRIES

Arab World Institute Design Award 2025 – Third Edition

The Arab World Institute Design Award aims to highlight emerging and established designers from the Arab world, showcasing craftsmanship, creative ingenuity, and the development of new materials. The award offers a contemporary interpretation of the exceptional art of living in the Arab world through the lens of design.

The Arab World Institute is pleased to launch its call for applications for the 2025 Arab World Design Award. Projects will be distinguished in the following categories:

- **Emerging Talent Award** (student or designer with less than 10 years of professional experience): This award focuses on solutions addressing challenges specific to Arab countries, manufacturing processes, and development potential.
- **Impact Award – Arab Bank Switzerland:** This award recognizes social impact (education and knowledge transmission, preservation of territories, protection of populations); environmental impact (eco-friendly solutions, local production, use of low-carbon materials); and economic impact (development of effective processes, technologies, modernization of traditions, job creation).
- **Grand Prix** (architect or designer with over 10 years of professional experience): This award honors a tangible achievement—an object or interior architectural work—that showcases the designer's talent developed throughout a recognized career.
- **Contemporary Craftsmanship Award:** A new category focused on reimagining craftsmanship that revisits traditions (including technological innovations) to address contemporary challenges such as the sustainability, the personalization and promotion of local heritage.

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Eligibility Criteria and Participation Guidelines

- Projects must have been created between September 1, 2022, and April 30, 2025.
- Applicants must be nationals of an Arab League country or develop their work within the geography of one of these countries.
- Applications and the signed participation regulations must be submitted in digital format (PDF) by April 30, 2025, to the following email: arabworlddesignaward@imarabe.org

Selection Process

Design expert François Leblanc di Cicilia, design entrepreneur Ismail Tazi, and Frédérique Mehdi and Philippe Castro from the Arab World Institute will announce the finalists in May 2025. The selected projects will be reviewed by a jury of esteemed figures from the design world.

The winners will receive their awards at a ceremony at the Arab World Institute in September 2025, in partnership with Paris Design Week. An exhibition of the finalist projects is also planned as part of the event.

For more details, consult the "Arab World Institute Design Award Regulations.pdf" (download link).

Contact: arabworlddesignaward@imarabe.org