

# ARAB WORLD DESIGN AWARD

The Institut du monde arabe presents its first « Arab World Design Award »

L’Institut du monde arabe is a French cultural institute whose main mission is to highlight Arab cultures in their richness and diversity.

Visual arts, performing arts, literature, languages, philosophy, research,... are some of the fields it explores and makes available to the greatest number of people. It is therefore quite natural that he wished to develop, for the first time in France, the very first “**Arab World Design Award**” in order to make more visible the dynamism and creativity of this practice in the Arab world.

With the support of a prestigious jury, chaired by India Mahdavi, and, respectively design expert and entrepreneur, François Leblanc di Cicilia and Ismaïl Tazi, the “**Arab World Design Award**” will distinguish Arab design creation, in the categories “**emerging talent**” and “**entrepreneurial talent**”. It is also an opportunity to celebrate an established figure in Arab design. Special mention(s) and/or other categories may be considered depending on the nature and quality of the projects submitted.

This award promotes the production of a young designer and a design company from the Arab League or whose production is developed in one of the Arab League countries, having been created between September 1, 2021 and August 31, 2023.

**From September 6 to 8, 2023**

Consult the « **Rules of participation** »  
Contact [arabworlddesignaward@imarabe.org](mailto:arabworlddesignaward@imarabe.org)

## ARAB WORLD DESIGN AWARD OPEN CALL

The Institut du monde arabe present its firsts « Arab World Design Award »

The “Arab World Design Award” is the only French award for Arab design creation, in the categories of “**emerging talent**” and “**entrepreneurial talent**”. It is also an opportunity to celebrate an established Arab design figure. Special mention(s) and/or other categories may be considered depending on the nature and quality of the projects submitted.

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Candidates eligible for the Award must send their presentation file before June 30, 2023:

- 3 paper copies to: DAC – Prix du design du monde arabe, INSTITUT DU MONDE ARABE, 1 Rue des Fossés Saint-Bernard, 75236 Paris Cedex 05
- 1 copy in digital format (PDF) to: [arabworlddesignaward@imarabe.org](mailto:arabworlddesignaward@imarabe.org)

Two personalities, respectively design expert and entrepreneur, François LEBLANC DI CICILIA and Ismail TAZI, as well as the director of cultural actions of the **Institut du monde arabe**, Frédérique MEHDI, will announce mid-july the selection of 5 to 10 finalist productions per category. These selected productions will be submitted to the members of the jury, composed of eminent personalities of the world of Design and chaired by India MAHDAVI.

The selection criteria are based on the quality of the proposal: openness and originality of the approach, assets of differentiation, relevance of the project, aesthetic dimension and plastic expression, ability to translate an original expression through respect for the environment, enhancement of local traditions, exploration of know-how, quality of the production tools and economic prospects, services provided, quality of presentation.

**The winners will** receive their awards at a ceremony at the **Institut du monde arabe** on September 6, 2023 as part of the **Paris Design Week**.

A publication on this “Arab World Design Award” and an exhibition are planned.

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