

ARAB WORLD DESIGN AWARD 2024
SECOND EDITION

CALL FOR ENTRIES

Apply by
June 15

INSTITUT
DU MONDE
ARABE

معهد العالم
العربي للتصميم

Arab World Design Award 2024
Second edition

The Arab World Design Award aims to highlight emerging and established designers from the Arab world, with a view to demonstrating know-how, productive genius and the creation of new materials. They offer a contemporary interpretation of the Arab world's exceptional art of living through the prism of design.

The Institut du monde arabe is delighted to open its call for entries for the Arab World Design Award 2024.

In keeping with the "Arabo-futurs"* exhibition, projects will be recognized in the following categories:

- **Emerging talent**
- **Confirmed talent**
- **Entrepreneurial talent**

Special mention(s) may be considered depending on the nature and quality of the projects submitted. The awards will also provide an opportunity to recognize an outstanding figure in Arab design.

***Arabofuturs**

From spring 2024, the Institut du monde arabe will be looking to the future and dedicating itself for 6 months to new aesthetics and futuristic narratives.

A 700m² collective exhibition will take over all the building's symbolic spaces - setting a course towards utopia and anticipation. This interdisciplinary project brings together artists from the MENA region and its diaspora. Eighteen video, visual and performance artists renew perspectives, redefine identities and seek to offer possibilities to reality. Globalization, ecological disasters, migrations, exoduses, identities and decolonization are the favorite subjects of this movement, in which artists use science-fiction (SF) motifs to challenge certainties and givens. Aesthetic and narrative territories revolving around spaceships and aliens, virtual worlds, the conquest of space and post-human worlds, are all recurring figures in the exploration of utopian or dystopian futures.

Beyond the exhibition, a rich cultural program will explore, from April to October 2024, the effervescence of contemporary creation in all its practices - literature, cinema, design, music... The program will also provide an opportunity to see and hear the springs of critical thought, with a view to broadening our horizons and calling for action and the co-construction of possibilities.

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Eligibility criteria and terms of participation

- Projects must have been created between September 1, 2021 and August 31, 2024.
- Applicants (apprentice or established designers and design companies) must be nationals of the Arab League or develop their production in the geography of one of the Arab League countries.
- Entries and signed participation rules must be sent by June 15, 2024 in digital format (PDF) to the following e-mail address: arabworlddesignaward@imarabe.org

Selection

At the end of June, design expert François Leblanc di Cicilia, design entrepreneur Ismail Tazi, Frédérique Mehdi and Philippe Castro from the Institut du monde arabe, will announce the selection of finalist projects by category. The shortlisted projects will be submitted to the jury, made up of eminent personalities from the world of design.

Tradition and transmission, identities and futures are at the heart of the issues and values that the Prize aims to embody: tradition and its transmission as a source of inspiration and imagination of possible futures.

Particular consideration will be given to projects that incorporate environmentally friendly practices and make a positive contribution to local and social well-being.

The winners will receive their awards at a ceremony at the Arab World Institute in September 2024 (in partnership with Paris Design Week).

A publication and exhibition are planned as part of the Arab World Institute Design Prize.

Consult the "[Rules of the Arab World Design Award](#)"

Contact arabworlddesignaward@imarabe.org