

DESIGN AWARD OF THE
INSTITUT DU MONDE ARABE

PRESS KIT - WINNERS ANNOUNCEMENT

DESIGN AWARD OF THE INSTITUT DU MONDE ARABE

The Arab World Institute is delighted to announce the winners of its first Design Award.

AWARDS PRESENTATION

The Institut du monde arabe awards prizes to designers from the Arab world in four categories:

1. The "Emerging Talent" prize rewards a design production by a designer or architect under 34 years of age, or a student at a design or architecture school, in possible collaboration with partners, craftsmen or companies. Team entries are accepted.
2. The "Entrepreneurial Talent" prize is awarded to a design studio, architecture firm, enterprise or company in the design sector, duly registered in its country of origin, and possibly in collaboration with partners, craftsmen or companies. Team entries are welcome.
3. At the suggestion of the jury and the governance of the Arab World Institute, a "Grand Prix" is awarded to an outstanding project whose values of know-how transmission, social and environmental involvement, inclusiveness and shared well-being resonate with the fundamentals of the IMA Design Award.
4. At the suggestion of jury members, a "Grand Prix d'honneur" is awarded to a leading figure in Arab design.

DESIGN AWARD OF THE INSTITUT DU MONDE ARABE

THE INSTITUT DU MONDE ARABE IS DELIGHTED TO ANNOUNCE THE WINNERS OF ITS FIRST DESIGN AWARD.

LIST OF WINNERS

WINNER IN THE "EMERGING TALENT" CATEGORY

ABDALLA ALMULLA

Afetrnoon at the Souk, november 2022, United arab emirates

WINNER IN THE "ENTREPRENEURIAL TALENT" CATEGORY

DON TANANI

The Rebirth of Egyptian Design, june 2023, Egypt

WINNER IN THE "GRAND PRIX" CATEGORY

STUDIO KO

WINNER IN THE "GRAND PRIX D'HONNEUR" CATEGORY

NADA DEBS

WINNER OF EMERGING TALENT_ Abdalla Almulla



Abdalla Almulla, *Afternoon at the Souk*, november 2022, United arab emirates

Abdalla Almulla, an Emirati architect based in Dubai, received his Bachelor of Architecture degree from Woodbury University in San Diego, USA. There, he received the "Grand Critique Faculty Choice Award" and the "Best Degree Project Award" for his architectural research based on geometric explorations. In 2018, Abdalla Almulla founded his design studio MULA, whose project consists in the scenography of a "Petit H" (Hermès) in a Dubai mall.

Inspired by the world of the souk, his creation, in line with the brand's values, is based on the local context and its exceptional crafts.

WINNER OF EMERGING TALENT_ Abdalla Almulla



Project created for © Petit H - Hermès
All creations are © Petit H - Hermès

WINNER OF EMERGING TALENT_ Abdalla Almulla



Project created for © Petit H - Hermès
All creations are © Petit H - Hermès

WINNERS OF ENTREPRENEURIAL TALENT_ Don Tanani



Don Tanani, *The Rebirth of Egyptian Design*, June 2023, Egypt

Co-founded by Alia El Tanani, Tamara El Tanani and Lina Anorabi, Don Tanani is a high-end furniture brand and design house dedicated to promoting Egyptian craftsmanship and design.

With the ambition of representing the excellence of Egyptian design on an international scale, the collections developed by Don Tanani are inspired by the history of Egyptian art. Deepening the Egyptian identity, absorbing all aspects of a thousand-year-old culture, the brand intends to develop a lively, contemporary approach, exploring new ranges of materials to create pieces, some of which are veritable works of art.

WINNERS OF ENTREPRENEURIAL TALENT_ Don Tanani



© Don Tanani, The duality collection

WINNERS OF ENTREPRENEURIAL TALENT_ Don Tanani



© Don Tanani, The duality collection

WINNER OF GRAND PRIX_ Studio KO



Olivier Marty et Karl Fournier © Noel Manalili

Since meeting at the Beaux-Arts school of architecture in Paris and subsequently founding Studio KO in 2000, Karl Fournier and Olivier Marty, based in Paris and Marrakech, have been creating contemporary public and residential architecture around the world, inspired by the intelligence of place. Far from being locked into a grammar of styles or formal systematism, Studio KO is defined by an attitude. A deference to existing nature and culture, the audacity of aesthetic leaps, a focus on local craftsmanship and know-how, a constant search for rough edges.

Every project begins with an encounter. Human, first and foremost, through the inaugural conversation with a client. Physical and sensory, through the discovery of a site that imposes itself through its landscape, its social and economic fabric. Then comes the moment of dialogue between the elements and experimentation with an unknown territory. Working on the edge of archaeology, the architects excavate the site and its history in order to grasp its essence. This long-term creative process allows Studio KO to carve out its own natural path. This is a prerequisite for the emergence of contemporary, accurate and vibrant forms.

Each project lends itself to unprecedented experimentation, new encounters with textures, techniques and light. In a «here and now» that relentlessly summons the sensitive and the human.

WINNER OF GRAND PRIX_ Studio KO



Musée Yves Saint Laurent © Dan Glasser



VILLA E © Dan Glasser

WINNER OF GRAND PRIX_ Studio KO



VILLA D © Dan Glasser

WINNER OF GRAND PRIX D'HONNEUR_ NADA DEBS

ABOUT DE NADA DEBS

Nada Debs is a Lebanese designer living and working in Beirut. Her work spans scale and discipline: from product and furniture design to one-off commissions across craft, art, fashion and interiors. What ties her work together is her ability to distil culture and craftsmanship to create pieces of emotional resonance. Nada grew up in Japan, studied design at the Rhode Island School of Design in the United States and has spent significant periods of time living and travelling the world, finding connections between different cultures. There is something of each of her experiences in all of her work. In essence, she captures the power of the human hand to tell stories that touch the heart. She calls her approach: handmade and heartmade.

WHAT ARE NADA'S VALUES?

Ce qui relie son monde, c'est la croyance dans le pouvoir du design de traverser What connects her world is a belief in the power of design to cross time and border and touch us on a primal level. She believes not just in form and function, but in feeling too. Nada believes in the importance of human stories. She places value on connection - to places, to others and to our own identity within the wider world. She is fascinated by the role of the human hand to tell stories and evoke a sense of belonging. She describes her belief in craft as a feeling that goes beyond geography, language and culture. Geometry is an important tool for Nada, representing complex philosophies with intricate, simple beauty. She uses materials to tell tactile stories, sometimes in pure and surprising forms, and sometimes with intriguing combinations and juxtapositions.

WHAT DOES NADA DO?

Nada leads a team of 20 designers in Gemmayze. They work across disciplines together, engaging and connecting suitable suppliers and craftsmen to ensure every client's needs aren't just met, but exceeded. The studio's services include (but are not limited to) the following: Annual collections of furniture and product sold online and stocked in key global retailers. Customised variations of her permanent collections to order. Bespoke commissions of furniture and accessories. Collaborations with global furniture manufacturers. Full interior design concepts and services. Artwork, installations and jewellery commissions. Corporate gifts.

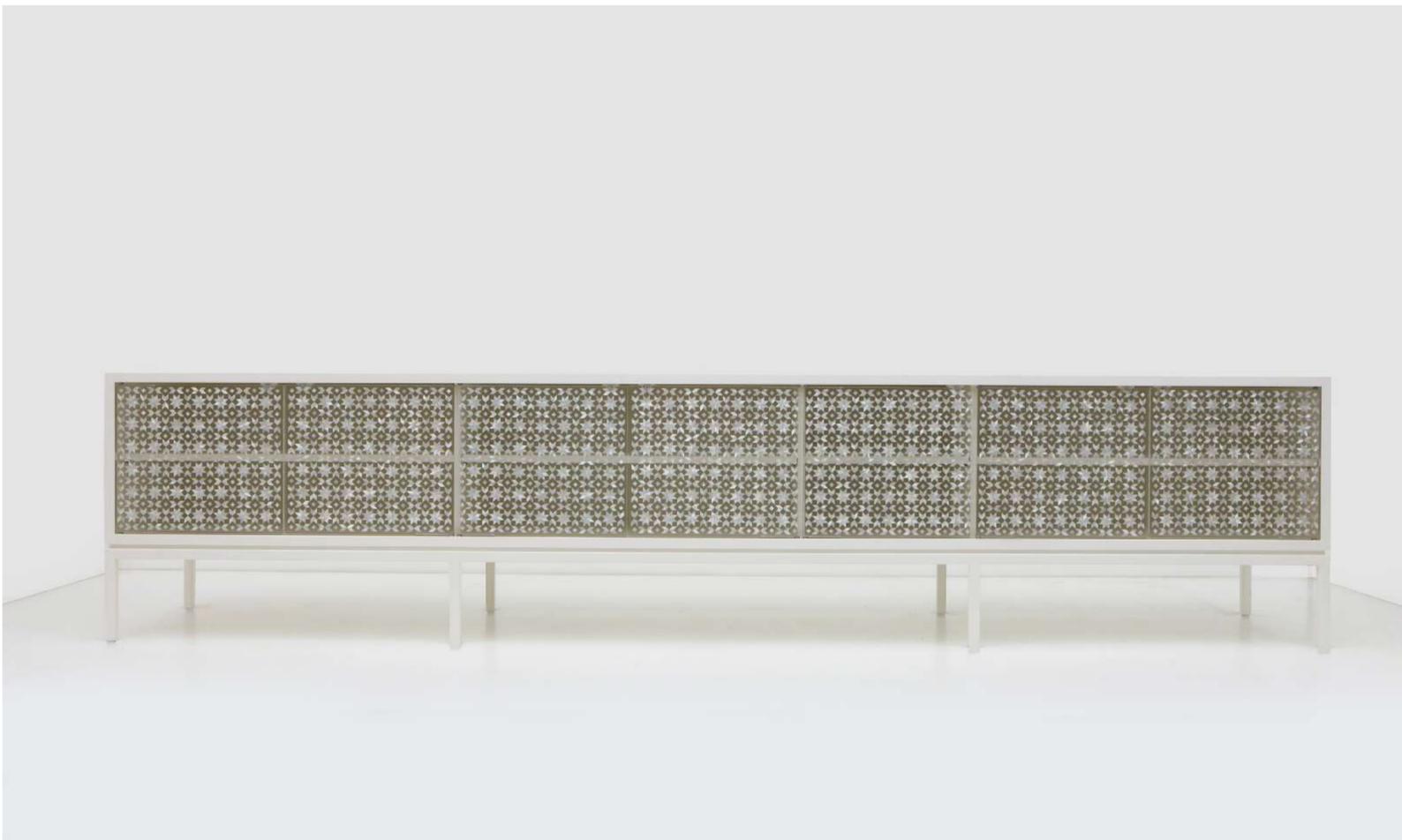
BRAND MANIFESTO

The hand that touches, the heart that creates the passion of the story teller. The craft that archives emotions of nations and civilizations. History in a hand, memory in a craft. A craft that tells a story and identity. A hand voice that narrates a human story. A craft that conveys a memory. A craft that conveys a message. A craft that conveys a modern memory to the now we belong East we are.

WINNER OF GRAND PRIX D'HONNEUR_ NADA DEBS

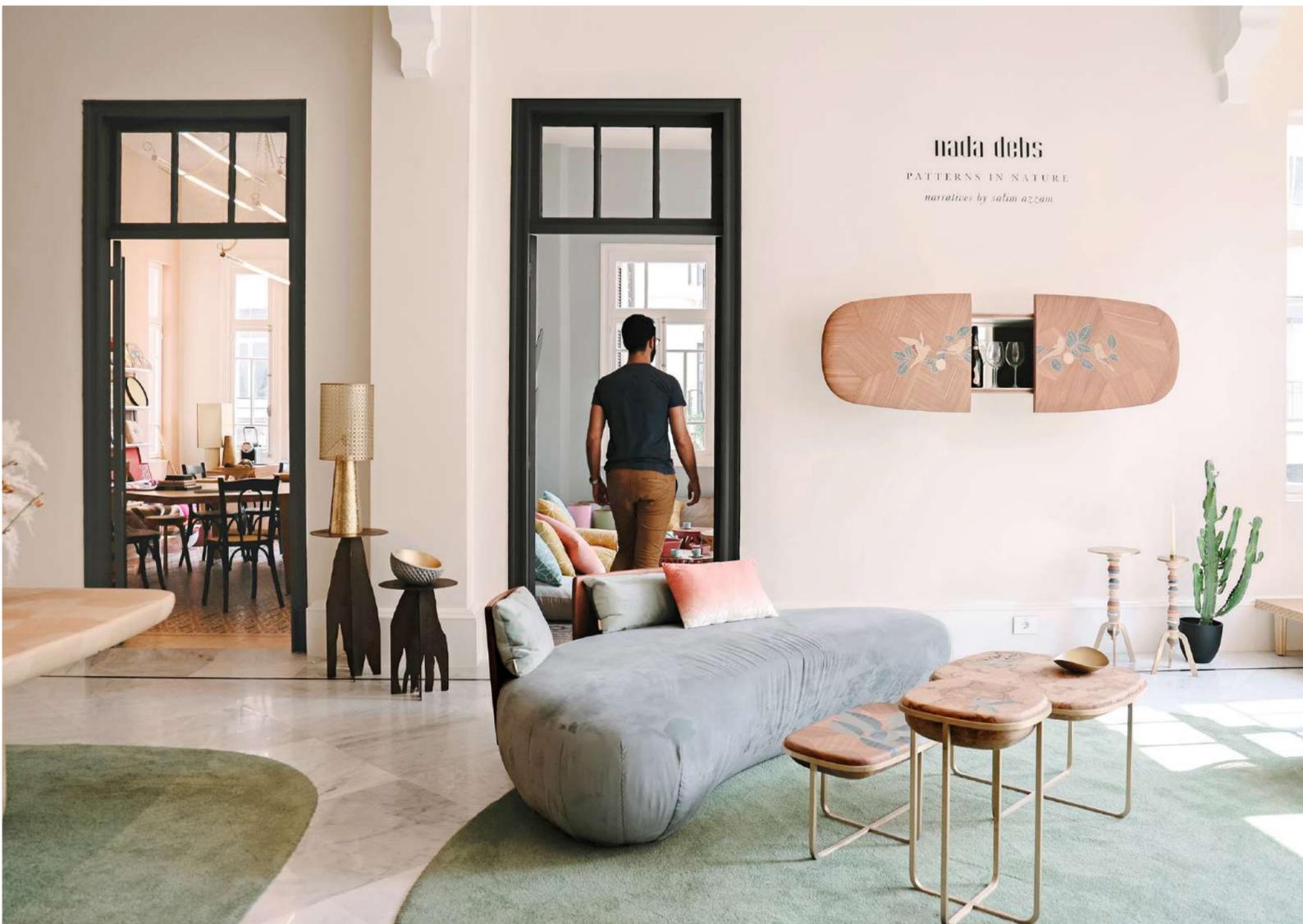


Nada Debs © Tarek Moukaddem



© Studio Nada Debs

WINNER OF GRAND PRIX D'HONNEUR_ NADA DEBS



© Studio Nada Debs

DESIGN AWARD OF THE INSTITUT DU MONDE ARABE

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